20th Century Cities: Capitalist • Socialist • Modern--Their Morphology, Physiology, and Ideology

FALL 2013

Tuesdays 5:30-8:00 in 308 Marvin

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This upper-level undergraduate/graduate seminar examines the history of the $20^{\rm th}$ century city under capitalist and socialist ideologies through the lens of "the modern." A city is a palimpsest of multi-variable influences and this course considers the intersection of city life, form, and culture



Aleksander Rodchenko, "Design for a city development," 1920 in Selim O. Khan-Magomedov, Pioneers of Soviet Architecture: the Search for New Solutions in the 1920s and 1930s. Rizzoli, New York, p.298.



Mussolini's destructions of urban space in Rome: Piazza Venezia in 1932. Clearing the "clutter" of historical fabric to reveal the glorious ancient monuments

through the ideological beliefs of the founders, architects, developers, and residents and the development of urban life in the $20^{\rm th}$ century. The idea of "modern" has many interpretations, but our focus will be on the work of Marshall Berman *All That Is Solid Melts into Air.*

The focus will be on how modernity was expressed among cities within or under the sphere of influence of the former Soviet Union or of a Socialist ideology such as Havana and cities in China using the general development of capitalist cities as a foil. Through readings and discussions, we will explore the concept of the "modern" (modernity and modernization) and the characteristics of socialist cities compared to capitalist, their ideology (how power relationships functioned and shaped them); their morphology (their form and spatial relationships), and their physiology (how people experienced them).

COURSE OBJECTIVES

- To become knowledgeable about the theoretical framework underlying 20th century paradigms of architecture and the city
- To develop advanced reading, writing and discussion skills, and be capable of interpreting and contextualizing architectural and urban discourses.
- To gain a broad grasp of the nature and significance of the major components of cities and the way ideology is manifested in built space and its legacy. To understand porosity in cities that allows multiple experiences over time and how these can be studied.



New York City, Central Park, 1960 @ Neil Libbert

Course Requirements:

- 1) Students must complete the readings and submit a reading response each week according to the schedule as well as at least three discussion questions.
- 2) Graduate students will complete a well-researched and argued project on a clear topic addressing a particular 'socialist city' or a cross-contextual comparison between a socialist and capitalist city 15-20 pages in length, times roman, double spaced, 1" margins. Images and footnotes in addition to the text but overall not more than 30 pages. Students with foreign language skills are encouraged to use primary sources. This paper is due on December 16.
- 3) Undergraduates registered for the course will have the option of completing an open-book/notebook final exam during the regularly scheduled final exam period or a take-home exam...as negotiated or completing a shorter 10-12 page paper on a topic related to the class and of interest to the student.
- 4) Students will prepare an in class presentation of their topic 20 minutes in length on December 10.

Reading Response and Discussion Question

- Due in the Drop Box on the Monday evening before class at 10 PM.
- A reading response is *not a summary* of the texts (see below for detailed explanation).
- Responses should be 500-800 words (up to two pages long).
- The texts are all available digitally in the drop box.
- It is very important that you read intelligently—with your head not just your eyes. Highlight particularly relevant passages that support your thinking about the text so that you can refer to them. You need to have access to them digitally or printed.
- Before you start reading, think about what the article is about based on the title and author and theme for the week.
- Who is the author? Have you read anything else by this person? Each author has a personality, a style. What is his/her style? His/her mode of communicating? Academic? Popular? Humorous?
- When was the article written? This will help you understand the author's point of view. A few of the readings are considered 'classics' and worth reading even if you might find some of the references out of date. When you read, think about how the author might write the same work now.
- What is the author's methodology? What evidence does he/she use? Is he/she explicit about both the methodology and the evidence? The theoretical position?
- Remember, we will be discussing the texts in class, so after a few pages, stop and ask yourself what you have read? What are the most important points? and What could you bring to a discussion about the readings? How do they relate to the other readings you have done this semester? Or in the past? What other issues could be brought to the table in this discussion? You might make notes of this last point and use it as a starting point for your own seminar session.
- Prepare one or two questions that could be starting points for discussions.

Course Grade Breakdown: Every part of the course is important.

- Attendance and class participation: no unexcused absences
- Final Presentation and paper 35%
- Reading Response due every week by 10 PM on Monday before class and should include one good discussion question. Also include the readings for the week. Save as a .doc file with Wk 2 Your last name.doc or .docx
- Seminar leader: Every week a different student will be assigned to present a short, less than 5

25%

READING RESPONSE:

- A reading response is not simply a summary of the texts. You should highlight the arguments, history, evidence, etc. that you find interesting/surprising/provocative (about 200 words worth) and then elaborate by bringing your own thinking, knowledge, and experiences to the text. Responses should be a total of between 450-600 words and can be illustrated. The week that you are the seminar leader, you do not have to do the reading response.
- All readings are required whether you elect to do the response for that particular week. It is very important that you read intelligently—with your head not just your eyes. Mark particularly relevant passages that support your thinking about the text (or take notes) so that you can refer to them when you do your final project.
- Before you start reading, think about what the article is about based on the title and author and theme for the week. Who is the author? Have your read anything else by this person? Each author has a personality, a style. What is their style? Their mode of communicating? Academic? Popular? Humorous?
- What is the author's methodology? What evidence does he/she use? Is he/she explicit about both the methodology and the evidence? Their theoretical position?
- After a few pages, stop and ask yourself 'what have I read? What are the most important points? and What could you bring to a discussion about the readings? How do they relate to the other readings you have done this semester? Or in the past? What other issues could be brought to the table in this discussion?' You might make a notes of this last point and use it as a starting point for your own digital response.

Week 1: August 26 Introduction and review of syllabus;

Film: The Next American Dream, 2010

Includes excerpts from The Story of Sprawl, *The City* 1939. 31:10 Ralph Steiner and Willard Van Dyke; *For the Living*, 1949, 21:09

"China's Ghost Cities and Malls," 2011 15:00 SBS Dateline, Australian TV http://www.youtube.com/watch?v=rPILhiTJv7E

Week 2: September 3 The Basics: The Modern • Urban Morphology • Urban Experience
Theory History Experience

- 2a 1991, Spiro Kostof, *The City Shaped: Urban Patterns and Meanings Through History*, (Boston, Toronto, London: Bulfinch Press Book Little, Brown And Company), Introduction, pp 9-41 and **notes**. Skim what you know, read what you do not...Notes are for all chapters.
- 2b/2c 1982, Marshall Berman, *All That is Solid Melts into Air* Penguin Edition Introduction, 15-36. The start of the theoretical underpinnings of the discussion about "modernity".
- 2d Gary Bridge and Sophie Watson, "Introduction: Reading City Publics," and [1927] Chapter 42 "From The Arcades Project / Walter Benjamin," in *Blackwell City Reader* (Malden, MA: Blackwell Publishers, 2002) Intro to section 335-41 and Benjamin 393-400
- 2e 1974 Henri Lefebvre, *Production of Space* (Oxford, UK; Cambridge, Mass., USA: Blackwell, 1991) pp. 53-60 (top of page) and 421-23. A very important scholar whose works are difficult to penetrate...so, a short taste....read the Blackwell reader first.

Week 3: September 10 Theory Development: Marxism & Modernism & Morphology

• 3a 1991, Spiro Kostof, *The City Shaped: Urban Patterns and Meanings Through History*, (Boston, Toronto, London: Bulfinch Press Book Little, Brown And Company), Chapter 1, Organic Patterns pp 43-93 and notes.

- 3b 1982, Marshall Berman, *All That is Solid Melts into Air* Penguin Edition, *All That Is Solid Melts Into Air: Marx, Modernism and Modernization* Chapter 2 pp 87-129
- 3c Lovell, Stephen. 2009. *The Soviet Union: a Very Short Introduction*. Oxford: Oxford University Press. Read to understand the basics of Soviet history. READ THIS OVER THE NEXT 3 weeks.

Week 4: September 17 Soviet History and Ideas about Monumentality and the City

- 4a 2002 [1988] Peter Hall, "City of Monuments: The City Beautiful Movement: Chicago, New Delhi, Berlin, Moscow, 1900-1945," *Cities of Tomorrow* an Intellectual History of Urban Planning and Design in the Twentieth Century (Oxford, UK; Malden, MA: Blackwell Pub) 188-217.
- 4b 1991, Spiro Kostof, "The Grid," *The City Shaped: Urban Patterns and Meanings Through History*, (Boston, Toronto, London: Bulfinch Press Book Little, Brown And Company) 96-157 and notes.
- 4c 1995 "Static Constructivist Approaches to the City," Catherine Cooke, *Russian Avant Garde* 188-199
- 3c Lovell, Stephen. 2009. *The Soviet Union: a Very Short Introduction*. Oxford: Oxford University Press. Read to understand the basics of Soviet history. READ THIS OVER THE NEXT 2 WEEKS.

Week 5: September 24 Soviet Cities Constructivism and Stalinism Plans and Intentions Le Corbusier and the Soviet Union and Capitalist Cities: City as Object versus Functionalist City

- 5a Peter Hall, 2002. "City of Towers: The Corbusian Radiant City: Paris, Chandigarh, Brasilia, London, St. Louis, 1920-1970," *Cities of Tomorrow, an Intellectual History of Urban Planning and Design in the Twentieth Century* (Oxford, UK; Malden, MA: Blackwell Pub.), 218-61.
- 5b Anatole Kopp, "Town and Revolution," trans. Thomas E. Burton. *Town and Revolution: Soviet Architecture and City Planning 1917-1935*, New York, George Braziller, 1970: 163-86.
- 5c N. A. Miliutin. [1930] *Problema stroitel'stva sotsialisticheskix gorodov*. 1974. *Sotgorod: The Problem of Building Socialist Cities*. Trans. Arthur Sprague. Cambridge. MIT Press. Pp. 47-73.
- 3c Lovell, Stephen. 2009. *The Soviet Union: a Very Short Introduction*. Oxford: Oxford University Press. Read to understand the basics of Soviet history. FINISH by Next week. \

Week 6: October 1 Modernization and Soviet Cities: The Reality

- 6a 1931, Lazar Kaganovich, *Socialist Reconstruction of Moscow and Other Cities in the USSR*, (*Co-Operative Publishing Society of Foreign Workers In The USSR*) **Read and Skim a little**: population and housing 18-32; cleanliness and hygiene 45-47; Mass Transport 51-61; and **Read fully**: The Lines of Development of the Cities of the U.S.S.R. 81-99.
- 6c 1995. Magnetic Mountain: Stalinism as a Civilization "The Idiocy of Urban Life," 106-145 and images Nos. 1-32.

In Class View Film: Sotsgorod: Cities For Utopia Directed by Anna Abrahams, 1999. 92 minutes.

Week 7: October 8 Socialist Realism: The Ideal and Modernity: Conflicts

- 7a 1994 Greg Castillo, "Moscow: Gorki Street and the Design of the Stalin Revolution," in Zeynep Çelik, Diane Favro and Richard Ingersoll, editors, in *Streets: Critical Perspectives on Public Space*, Berkeley, University of California Press, 1994) 57-70.
- 7b 1997, Catherine Cooke, "Beauty as a Route to 'the Radiant Future': Responses of Soviet Architecture," *Journal of Design History*, Vol. 10, No. 2, Design, Stalin and the Thaw (1997), 137-60.
- 7 d Vladimir Belogolovsky, "Creative Salto Mortale: Interview with Felix Novikov, April 2012: *Soviet Modernism 1955-1991 Unknown History*, Zurich, Park Books, 2012: *284-93.*

Week 8: October 15 Fall Break No Class

Develop your research question and paper outline. Individual Meetings with students Starting October 21

Week 9: October 22 Socialism Chinese Style

- 9a. 2004. Mee Kam Ng and Wing-Shing Tang "Theorising Urban Planning in a Transitional Economy: The Case of Shenzhen, People's Republic of China," The Town Planning Review, v. 75 n.2, 173-203
- 9b. Duanfang Lu. 2006_Modernity as Utopia_Remaking_Chinese_Urban_Form_pp 101-123
- 9c Duanfang Lu. 2006. "The New Frontier: Urban Space and Everyday Practice in the Reform Era" and "Epilogue". Remaking Chinese Urban Form: Modernity, Scarcity and Space, 1949-2005. London: Routledge. Taylor Francis Group. 143-63.

Start to watch film in class complete at home: Manufactured Landscapes (2009) Jennifer Baichwal 90 minutes.

Week 10: October 29 Soviet Modernism at Home and Abroad in 1950s and 1960s

- 10a. 2004. Anne-Marie Broudehoux. "Contested Visions: Resistance, Subversion, and the Politics of Urban Redevelopment," *The Making and Selling of post-Mao Beijing; Series*: (Planning, History, and the Environment Series; London; New York: Routledge) Chapter 6 208-238
- 10b. 2008. Thomas J. Campanella, "China Reinvents the City," *The Concrete Dragon: China's Urban Revolution and What It Means for the World.* (New York: Princeton Architectural Press, 2008) 280-301 plus notes.
- 10c Michael J Meyer, "Chapter 14: A Summer of Recycling," The Last Days of Old Beijing: Life in the Vanishing Backstreets of a City Transformed, 2008 New York: Walker & Co.,
- Building 173 [electronic resource]: Remnants of a Vanishing Shanghai / Profile Productions. New York, N.Y.: Films Media Group, [2010], c2008.

Week 11: November 5 Housing and Residential Development

- 11a 1979. Ernst Giese. "Transformation of Islamic Cities in Soviet Middle Asia into Socialist Cities," R. A. French and F E Hamilton, editor. *The Socialist City: Spatial Structure and Urban Policy.* (New York: John Wiley & Sons) 145-165.
- 11b 2008. *Rami Farouk Daher*, "Amman: Disguised Genealogy and Recent Urban Restructuring and Neoliberal Threats," *The Evolving Arab City: Tradition, Modernity and Urban Development* edited by Yasser Elsheshtawy (London and New York: Routledge, Taylor & Francis Group 37-68.
- 11 c 2012 Boris Chukhovich, "Building Living East" in *Soviet Modernism 1955-1991 Unknown History* edited by Katharina Ritter, Ekaterina Shapiro-Obermair, Dietmar Steiner, and Alexandra Wachter Arkhitekturzentrum Wien 215-231
- 11 d 2012, Steven Harris, "*Khrushchevka:* The Soviet Answer to the Housing Question," *Communism of Tomorrow Street: Mass Housing and Everyday Life after Stalin (Johns Hopkins University Press, 2013*).

Week 12: November 12 Mass Housing in the Eastern Block

- 12a Kimberly Elman Zarecor, "The Local History of an International Type: The Structural Panel Building in Czechoslovakia," *Home Cultures* 2010: 7 (2): 217-35.
- 12b Katherine A. Lebow "Revising the Politicized Landscape: Nowa Huta, 1949-1957," City & Society June 1999 Volume 11, Issue 1-2, pages 165–187.

Watched: Nowa Huta - Labyrinth of memory (English subtitles) http://www.youtube.com/watch?v=hLTpBTujNt8

Week 13: November 19 East and West Forms and Conflict

• 13a Lewis Spiegelbaum, "Modernity Unbound: The New Socialist City of the Sixities," in *The Socialist Sixties: Crossing Borders in the Second World,* Anne Gorsuch and Diane P Koenker, editors (Bloomington, Indiana University Press, 2013) 66-83.

- 13b Greg Castillo. 2001. "Building Culture in Divided Berlin: Globalization and the Cold War." In Nezar Al-Sayyad. Ed. *Hybrid Urbanism: On the Identity Discourse and the Built Environment*. Westport. CT. Praeger. 181-205.
- 13c 1991 Stephen Kotkin, "Is Life Going To Go on Like This Forever?" Steeltown USSR 118-160
- Watched part of: Goodbye Lenin (2003) Wolfgang Becker

Week 14: November 26 No Class

Week 15 December 3 Challenges of 'post'-socialism

- 2008 Czepczynski *Cultural Landscapes of Post Socialist Cities* Cover and 149-203.
- 2010. Anca Pusca " Industrial and Human Ruins of Post-communist Europe," in *Space and Culture* 13: 239 -255
- 2004. Iván Tosics, "European urban development: Sustainability and the role of housing," *Journal of Housing and the Built Environment*, Vol. 19, No. 1, Dimensions of housing and urban sustainability, pp. 67-90.
- 2013. Giovanni Marinelli, Monica Pantaloni, "Sustainable Urbanism, "Domotics" for New Public Space: An Urban Project for the Jiangning District, Nanjing, China *Journal of US-China Public Administration*, April 2013, Vol. 10, No. 4, 415-421.
- Watch *Urbanized* Gary Hustwit (2011)

Week 16: December 10

Student Presentations, Pecha Kucha Style

Additional Readings:

Bater, James H. *The Soviet City: Ideal and Reality*. Beverly Hills: Sage Publications, 1980. (HT145.R9 B38 1980)

Alexander Block, "Soviet Housing: Some Town Planning Problems," *Soviet Studies* VI-1 July 1954: 1-15.

Henry Morton, Housing in the Soviet Union, Proceedings of the Academy of 1984: 69-80.

Bonnell, Victoria E. *Iconography of power: Soviet political posters under Lenin and Stalin*, Berkeley, Calif. : University of California Press, 1999, c1997.

Balzhan Zhimbiev, "Conclusion," *History of the Urbanisation of a Siberian City: Ulan-Ude*, University of Cambridge, 2000: 114-17.

Catriona Kelly, "Shaping the 'Future Race': Regulating the Daily Life of Children in Early Soviet Russia," in Christina Kiaer and Eric Naiman, Eds. *Everyday Life in Early Soviet Russia: Ta king the Revolution Inside*, Bloomington and Indianapolis, Indiana University Press, 2006: 256-81 (includes notes).

Cynthia Hooper, "Terror of Intimacy: Family Politics in the 1930s Soviet Union," in ," *Everyday Stalinism: Ordinary Life in Extraordinary Times: Soviet Russia in the 1930s*, New York, Oxford, Oxford University Press, 1999: pp. 61-91.

Brower, Daniel R. The Russian City between Tradition and Modernity 1850-1900. Berkeley: University of California Press, 1990: HC336.25 .B38 1989

Boym, Svetlana. Common Places: Mythologies of Everyday Life in Russia. Cambridge: Harvard University Press, 1994.

Bown, Matthew Cullerne. Art under Stalin. Oxford: Phaidon, 1991.

Fisher, Jack C. "The City of Socialist Man: Can Communism Buck the Mighty Forces That Shape Cities?" *The Cornell Alumni News.* 64.11 (June 1962): 5-11.

Michael Gentile, "Divided Post-Soviet Small Cities? Residential Segregation and Urban Form in Leninogorsk and Zyryanovsk, Kazakhstan," *Geografiska Annaler. Series B, Human Geography*, Vol. 86, No. 2 (2004): 117-136.

Huyssen, Andreas. Twilight Memories: Marking Time in a Culture of Amnesia. New York: Routledge, 1995.

Ikonnikov, Andrei. Trans. Lev Lyapin. Russian Architecture of the Soviet Period. Moscow: Raduga, 1988.

Ioffe, Griogry and Tayana Nefedova. *The Environs of Russian Cities*. Lewiston, Edwin Mellen Press, 1999.

Kroker, Arthur and Marilousie Kroker, Eds. *Ideology and Power in the Age of Lenin in Ruins*. New York: St. Martin's Press, 1991.

Miliutin, N. A. Sotsgorod The Problem of Building Socialist Cities. Trans. Arthur Spraque. Cambridge: MIT Press, 1974.

Millon, Henry A. and Linda Nochlin, eds. Art and Architecture in the Service of Politics. Cambridge: MIT Press, 1978.

Morton, Henry W. and Robert C. Stuart. *The Contemporary Soviet City*. Armonk, NY: M. E. Sharpe, Inc. 1984.

Perchik, L. *The Reconstruction of Moscow*. Moscow: Cooperative Publishing Society of Foreign Workers in the USSR, 1936.

Rzhevsky, Nicholas, ed. *The Cambridge Companion to Modern Russian Culture* Cambridge: New York: Cambridge University Press, 1998.

Voyce, Arthur. Russian Architecture: Trends in Nationalism and Modernism. New York: Philosophical Library, 1948.

Balzhan Zhimbiev, "Conclusion," *History of the Urbanisation of a Siberian City: Ulan-Ude,* University of Cambridge, 2000: 88-113. (Commerce, trade, economy)